

## Active Sharing

**Custom Content.** We may work with trusted marketing partners to bring you more useful and interesting advertising content on our Services and on third party sites and services. We may do this by sharing or matching the personal information you have provided us on the Services with the information (which may include personal information) you have provided third parties marketing partners. If you do not want Ubisoft to match your personal information with trusted partners in order for us to tailor ads or other custom content for you on our Services and third party sites and services, please do not check the box labelled "Share my information with selected third parties" at the moment of creation of your Account or within your Account settings at any time. If you do not check the box related to this Custom Content or otherwise opt-out from this Custom Content by unchecking the box within your Account settings at any time, Ubisoft will no longer share your personal information with partners to tailor ads or other custom content for you following the date of your request. Please note that opting-out from the Custom Content will not change the behavior of third parties collecting information on the Services. Please see how to opt-out of third party collection in "Other passively collected information" Section above. The list of such trusted marketing partners includes Facebook, Twitter, Google, Instagram, Baidu, Vine, Vcontact, Jeuxvideo.com, IGN, GameSpot, GameStop, Game, Micromania, Carrefour, MediaMarkt, Amazon, Steam, Microsoft, Sony, Nintendo, Ztorm, Humble bundle, Electronic Arts, Nexway, GOG.com, Auchan, Tesco, JB Hi-Fi, EB Games.